

Episode	On Brand	Off Brand 1	Off Brand 2	Off Brand 3	Off Brand 4	Preferred		
38	McVitie's Digestive	Co-op Digestive				On Brand	Gussed	32
	McVitie's Jaffa Cakes	Co-op Jaffa Cakes				On Brand	Total	68
							Guess%	47,06 %
49	KP Snacks Hula Hoops	Snackrite Hoops				Off Brand	Preferred	
	Nestle Aero	Dairyfine Bubbly				Off Brand		
56	Peanut M&M's	Peanut Nutters				On Brand	On Brand	19
	Galaxy Minstrels	Chocolate Miracles				On Brand	Off Brand	10
							Total	29
							On%	65,52 %
58	Coca-Cola	Freeway Cola	Sainsbury's Cola			Off Brand	Off%	34,48 %
68	Hellman's Mayonnaise	Sainsbury's Mayonnaise	Sainsbury's Basics Mayonnaise	Majonez Kielecki	Kewpie Mayonnaise	Off Brand		Gussed
92	McVitie's Digestive	Sainsbury's Digestive				Off Brand		
	McVitie's Ginger Nut	Sainsbury's Ginger Snap				Off Brand		
	McVitie's Rich Tea	Sainsbury's Rich Tea	Sainsbury's Basics Rich Tea			Off Brand		
115	Kellogg's Corn Flakes	Crownfield Corn Flakes				On Brand		
	Kellogg's Frosties	Morrisons Frosted Flakes				On Brand		
	Kellogg's Coco Pops	Morrisons Choco Crackles				On Brand		
161	Goodfella's The Big Cheese	Trattoria Alfredo Four Cheese Feast	Trattoria Alfredo Stonebaked Margherita			On Brand		
169	Kit Kat	Tower Gate Choc Attack				On Brand		
	Oreo	Sondey Neo				On Brand		
	Bahlsen Choco Leibniz	Sondey Milk Chocolate Butter Biscuits				On Brand		
188	Jacob's Mini Cheddar	Morrison's Cheese Thins				Off Brand		
201	Cadbury Dairy Milk	Morrison's Savers Milk Chocolate	Morrison's Milk Chocolate	Lindt Lindor Milk Chocolate		On Brand		
208	Kinder Bueno	Dairyfine Spirals				On Brand		
	Kinder Chocolate	Dairyfine Mini Delights				Off Brand		
218	Heinz Beanz In Rich Tomato Sauce	Morrisons Baked Beans In Tomato Sauce	Branston Baked Beans In A Rich And Tasty Tomato Sauce			On Brand		
238	Cacklebean Six Exquisite Free Range Eggs	St. Ewe Rich Yolk Free Range Eggs	Iceland 10 Large Eggs			On Brand		
251	Kinder Bueno	Chröncho Crispy Bar				On Brand		
260	Kinder Joy	Wow Egg				On Brand		
281	Nestle Aero Purely Chocolate	Dairyfine Bubbly Milk				On Brand		
	Nestle Aero Delightful Peppermint	Dairyfine Bubbly Mint				On Brand		
286	Nescafe Gold	Lidl Bellarom Rich Roast				Off Brand		